

FamilyGrapevine



Bringing local businesses and families together!

If you are trying to reach thousands of local families in west Nottinghamshire, then The Family Grapevine is for you!

- **MORE THAN 20000 FAMILIES WILL SEE YOUR ADVERT!**

We distribute throughout NG9, 15, 16, 17, 18, 19 & Edwinstowe (Ashfield, Broxtowe, Mansfield, Edwinstowe & Ravenshead) via more than 270 family-orientated outlets including schools, leisure and health centres, libraries, toddler/preschool groups, day nurseries, children's and YP's centres, soft play centres and more!

- **THE FG HAS A 4 MONTH SHELF LIFE!!**

Research has shown that copies are kept for reference and your advert will be seen time and time again.

- **OUR PRICES INCLUDE A FREE DESIGN SERVICE & FREE ONLINE ADVERTISING (+LINK).* ITS GREAT VALUE!!**

What people say about us

'We've had people phoning up and coming through the door, we're really pleased! Advertising in The Family Grapevine works really well for us!' Rachael, The Little Shoe Company, Beeston

'Our advert has done really well for us. We've had lots of bookings... its doing the job we wanted it to!' Sue, Nuthall Parish Council

How do I book an advert?

It is really very simple and we can promise there is never any hard sell! Just call or email any time before the copy deadline and we will work together to make your advert right for you.

We accept artwork in pdf or jpeg format by email, hard copy or we can design an advert for you for FREE. All photos and files should be supplied at a minimum of 300dpi and preferably in CMYK colours as we cannot accept responsibility for inaccuracy or loss of definition arising from conversion or resizing of adverts. **

We offer a friendly and helpful service and will do everything we can to make your advert work for you, please don't hesitate to get in touch.

Copy Deadlines

Copy deadline for the March 2011 issue is the 11th of February

Copy deadline for the July 2011 issue is the 10th of June

Copy deadline for the Nov 2011 issue is the 14th of October

Payment Due Date

Payment is due on the 30th of the month prior to publication. (Adverts may not appear in the magazine if payment is not received on time)

Tel. 01773 528927

Email: shirley@familygrapevinewestnotts.co.uk

www.familygrapevinewestnotts.co.uk



FamilyGrapevine

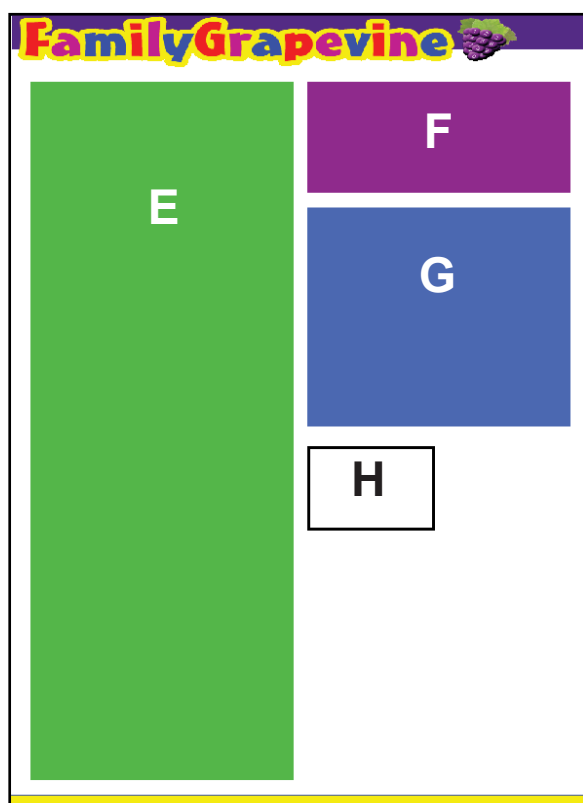
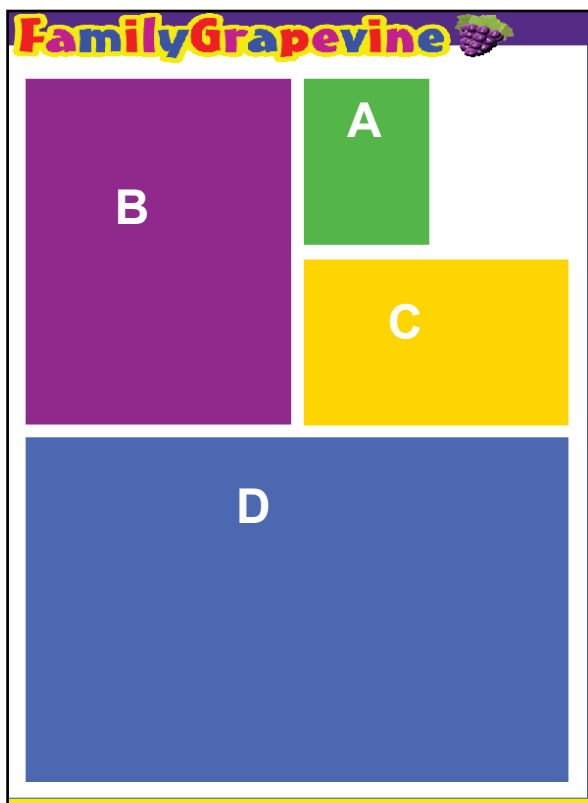


Advert sizes and rates for Winter 2011

Get Noticed!!	Height cm	Width cm	Price		
Super Listing	1.5 approx	4.5	£35 per year	(3 issues)	
Mini-box	3	4.5	£32 per issue		H
Full Colour Display Adverts					
Sixteenth of a page (portrait)	6	4.5	£59 per issue		A
Twelfth of a page (landscape)	4	9.5	£80		F
Eighth of a page (landscape)	6	9.5	£112		C
Sixth of a page (landscape)	8	9.5	£145		G
Quarter of a page (portrait)	12.5	9.5	£169		B
Half page (portrait)	25.5	9.5	£285		E
Half page (landscape)	12.5	19.5	£285		D
Full page with margins	25.5	19.5	£465		
Back Cover			£495		

All the above prices include FREE ONLINE ADVERTISING, WITH WEBLINK, IN THE PHONEBOOK ON OUR WEBSITE for the duration of the issue. For only an extra £20 your advert, with advertorial, could appear on the HOME PAGE of our website, again with link and for the duration of the issue. (All online advertising is subject to payment in full being received.)

A 5% discount is given if you book a series of 3 adverts. You will be invoiced per magazine and DO NOT have to pay it all up front, the discount applies to all adverts in the series and will be deducted from the 3rd invoice. You can change your advert design each issue.



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